

April 16, 2021

MEMORANDUM

To: Committee on Budget and Finance

Samuel L. Stanley, Jr., M.D. Al 2 Al 2 President From:

Subject: Long-Term Lease – Apple Developer Academy

RECOMMENDATION

The Trustee Committee on Budget and Finance recommends that the Board of Trustees authorize the Administration to enter into a lease of space in the City of Detroit and to complete tenant improvements in the leased space for purposes of establishing and operating an Apple Developer Academy.

RESOLUTION

BE IT RESOLVED, that the Board of Trustees of Michigan State University hereby authorizes the Administration to negotiate and execute a lease for space in the City of Detroit for the purposes of establishing and operating an Apple Developer Academy, for a term that may exceed 10 years, and upon such other terms and conditions as may be acceptable to the President or his designee; and

BE IT FURTHER RESOLVED, that the Board of Trustees of Michigan State University hereby authorizes the Administration to proceed with leasehold improvements and to procure and install equipment, furnishings and technology for the facility.

BACKGROUND

On January 13, 2021, MSU and Apple announced that they will partner to launch the first U.S.-based Apple Developer Academy in Detroit. The partnership with Apple is a result of more than three years of work that includes collaboration across campus. The program for this MSU location sits at the intersection of creativity and technology, creates growth opportunities for the university, and provides world-class talent pipeline opportunities for Detroit. It also addresses key needs identified by MSU's Detroit partners for education/talent development and community development programming.

The intent of the Academy is to create accessible spaces for learning and leverage them to facilitate creative, flexible, and high value experiences. In Detroit, this requires new MSU-sponsored learning spaces for gathering, making, and learning that are identified with MSU and create new ways to



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access people and ideas. The Apple Developer Academy will be the only Academy in North America and will become a signature program and space for Apple, MSU, Detroit, and the State of Michigan.

The authorizations in this resolution will allow MSU to lease and fit-out space to house the Academy. It is anticipated that the lease will be for approximately 47,000 square feet in the central business district in Detroit. MSU will fundraise for costs associated with the Academy and funding may include debt financing for certain capital costs with debt repayment from gifts.

cc: Board of Trustees, T. Woodruff, N. Beauchamp, M. Woo, N. Barr, M. Zeig, B. Quinn, K. Wilbur, D. Byelich, B. Kranz, V. Gore, D. Bollman, C. Reid, M. Haas, M. Heil